

Use this unique and powerful guide to show the world's biggest companies that climate really does count. Climate Counts rates companies from 0 to 100 and ranks them against their main competitors. We score companies using 22 questions that determine if they've:

- **MEASURED** their climate footprint
- **REDUCED** their climate impact
- **SUPPORTED** (or blocked) progressive climate policy initiatives
- Made their climate protection efforts **PUBLIC** and **TRANSPARENT**

COMPANY SCORES

SHIPPING	2008 SCORE	CHANGE FROM 2007 SCORE
Deutsche Post/DHL	67	+22
FedEx	53	+25
US Postal Service	50	+7
UPS	40	+1

HOUSEHOLD PRODUCTS	2008 SCORE	CHANGE FROM 2007 SCORE
Procter & Gamble	69	+16
Kimberly-Clark	58	+17
L'Oreal	58	+13
Colgate-Palmolive	44	+4
Avon	29	+18
Clorox	15	+14

FOOD SERVICES	2008 SCORE	CHANGE FROM 2007 SCORE
Starbucks	49	+3
McDonald's	27	+5
Yum! Brands	1	n/c
Burger King	0	n/c
Darden Restaurants	0	n/c
Wendy's International	0	n/c

FOOD PRODUCTS	2008 SCORE	CHANGE FROM 2007 SCORE
Stonyfield Farm	78	+15
Unilever	75	+4
Groupe Danone	64	+14
The Coca-Cola Co.	61	+4
Nestle	61	+19
General Mills	39	+2
Kraft Foods	39	-4
PepsiCo	37	+11
Kellogg	35	+11
ConAgra Foods	21	+15
Sara Lee	13	+11

INTERNET/SOFTWARE	2008 SCORE	CHANGE FROM 2007 SCORE
Google	55	+38
Microsoft	38	+7
Yahoo!	37	+1
Amazon.com	5	+5
eBay	5	+3

AIRLINES	2008 SCORE	CHANGE FROM 2007 SCORE
Northwest	39	n/a
Southwest	37	n/a
American Airlines	35	n/a
United Airlines	28	n/a
British Airways	24	n/a
Continental Airlines	20	n/a
Alaska Airlines	15	n/a
JetBlue Airways	11	n/a
ExpressJet	7	n/a
Delta Airlines	5	n/a
AirTran	4	n/a
SkyWest	0	n/a
US Airways	0	n/a

BEVERAGES - BEER	2008 SCORE	CHANGE FROM 2007 SCORE
Anheuser-Busch	50	+21
SABMiller	48	n/c
Molson Coors Brewing	34	+14

KEY TO CLIMATE COUNTS SCORES

- Icons are intended for comparison only within sectors.
- STRIDING.** The best Climate Counts choice. Let these companies know why you support them!
 - STARTING.** A good Climate Counts choice. Let these companies know you're watching their progress carefully.
 - STUCK.** A choice to avoid for the climate-conscious consumer. Tell this company it's time to take action on climate change!

MEDIA	2008 SCORE	CHANGE FROM 2007 SCORE
General Electric*	71	+10
News Corporation	63	+5
Disney	25	+2
Time Warner	19	+9
CBS	14	+14
Viacom	4	+1

APPAREL/ACCESSORIES	2008 SCORE	CHANGE FROM 2007 SCORE
Nike	82	+9
Gap Inc.	42	+3
Limited Brands	23	+18
Levi Strauss	22	+21
Liz Claiborne	15	n/c
VF Corporation	4	+2
Jones Apparel Group	0	n/c

ELECTRONICS	2008 SCORE	CHANGE FROM 2007 SCORE
IBM	77	+7
Canon	74	-3
Toshiba	70	+4
Sony	68	+17
Hewlett-Packard	68	+9
Motorola	66	+6
Hitachi	51	+15
Samsung	51	+18
Siemens*	51	+17
Dell	49	+8
Nokia	37	+8
Apple	11	+9

BANKS	2008 SCORE	CHANGE FROM 2007 SCORE
HSBC	65	n/a
Bank of America	60	n/a
CitiGroup	60	n/a
JP Morgan & Chase	59	n/a
Deutsche Bank	57	n/a
ABN AMRO	52	n/a
Royal Bank	49	n/a
Wells Fargo	31	n/a
Wachovia	30	n/a
US Bancorp	17	n/a
Capital One	8	n/a
National City Bank	1	n/a
Regions Financial	1	n/a
Sun Trust	1	n/a

HOTELS	2008 SCORE	CHANGE FROM 2007 SCORE
Marriott	40	n/a
Starwood	24	n/a
Hilton	23	n/a
Carlson	11	n/a
Wyndham Worldwide	10	n/a
Hyatt	7	n/a

*This company is a conglomerate, with significant holdings in this sector as well as others. It is presented here with some of its major competitors in one of the initial sectors investigated by Climate Counts.

Cut out the score card and take it with you when you shop!

Fold here

Fold here

Fold here

Fold here